

•City Nominated for All-America Award

TORRANCE ZOOMS TO NATION-WIDE ACCLAIM

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NEW CENSUS FIGURE NETS CITY \$120,000

The census is over and Torrance's new population figure stands at 82,238 — unofficially.

The official figure will be submitted in about a month, after Washington, D.C. has had a chance to check over the calculations made here and after late-comers who filled out census blanks have been counted.



HOMEcoming FINALISTS

Torrance high school students will know today which one of the above homecoming queen finalists will reign as queen over homecoming activities. Girls are (clockwise) Mary Hoshioka, senior; Diana Cook, sophomore; Wanda Cook, senior; Gwen Chaffin, senior; and Sally Reed, senior.—Press Photo.

City Manager George Stevens, who made the figure public Tuesday, said that from past experience the final figure is usually just a bit higher than the unofficial figure.

The last census taken in Torrance was in September 1955 when the population stood at 67,459. Since that time the population has increased by about 15,000.

The increase will mean about \$120,000 in the city's kitty from the State which pays back gas tax and in lieu tax revenues on the basis of population.

The winner in the Torrance Press census contest will be announced on the basis of the final official figure. In case of a tie, the first place prize will be split. Two duplicate prizes will be given for second prize, in case of tie. The contest is closed now.

Population figures since 1950 are as follows: 1950, 22,201; 1952, 31,834; 1953, 44,914; 1955, 67,459.

Husband Suspected Of Murder

Mrs. Maudie Lee Horsley, 35, who was found brutally slain last week, reportedly met her death at the hands of her husband.

Such are the findings of the county coroner's office, according to Det. Capt. Ernie Ashton, who stated that the coroner's office has asked that Fred Horsley, 36, be held criminally responsible.

Ashton said that a complaint was filed in the South Bay Municipal Court Tuesday charging Horsley with murder. He will come up for arraignment today at 9:30 a.m.

The inquest was performed by Deputy Coroner Charles Langhauser with Deputy District Attorney Mel Thale sitting in.

Mrs. Horsley was found murdered Tuesday, October 16, at about 1:45 in the morning.

Horsley claimed that he was awakened by what he thought were his children crying, and

(Turn to Page 10)



TORRANCE NAMED FROM AMONG 164 CITIES

Screening committee names Torrance, California among 22 cities reaching the final round in the 1956 All America Cities Awards competition sponsored by the National Municipal League and LOOK Magazine. Finalists were selected from 164 nominations. Members of the screening committee are: standing, left to right, Joseph J. Eley, executive vice president, Effective Citizens Committee, Newark, N. J. and Thomas R. Shepard, Jr., assistant to the publisher, LOOK Magazine. Seated, Frank A. Vanderlip, Jr., former president, Young Men's Board of Trade of New York City; Richard S. Childs, chairman, executive committee and former president, National Municipal League, and Mrs. Edith P. Welty, former mayor, Yonkers, N. Y. (For further details, see Page 11.)

PLANE OUT OF GAS, 2 KILLED

While attempting to make a forced landing, a Harbor City man and a companion were killed near Maricopa Sunday as the plane apparently stalled, smashing into the ground from a height of 300 feet.

Dead are James Robbed, 21, of 1307 Rowland street, Harbor City, and Dale W. Lowe, 19, of Metropolis, Illinois, according to sheriff's deputies.

The private plane had apparently run out of gas when the men tried to land at a private airstrip. The plan ran out of gas about 20 miles southeast of Bakersfield.

The bodies of the two youths had to be cut from the wreck with acetylene torches, according to Dep. Sheriff Art Cross.

Homecoming Festivities Slated Today

Homecoming events will lead off with a giant street rally and parade down El Prado park and through downtown Torrance today, October 25, at 11:30 a.m.

Torrance high school students and alumni will climax their homecoming celebrations with a game tomorrow, Friday, against Inglewood, to be followed by a dance in the Civic Auditorium, sponsored by the senior class.

A tea will be held at 2 p.m. today in the sewing room of the high school for the homecoming queen, her court, and the mothers of the girls.

Know Your Gold Seal Merchants

By DAVID MCGRAW

Gold Seal Merchants who are outstanding leaders in their particular fields have been selected for their integrity and honesty and are especially pledged to uphold the highest code of business ethics.

Displayed in their window will be a Gold Seal which is the symbol of satisfaction when shopping.



HERMA TILLIM, highly capable owner of the Torrance Personnel Agency at 1628 Gramercy Avenue, established since 1952, champions the highest standards in the conduct of her business. Scheduling her daily agenda toward every phase of employment, she directs her unusual talents toward serving the best interests of employer and employee, following through after placement. Known for her valuable opinions and philanthropic endeavors, Herma, who is socially prominent and civic-minded, is chairman of the Recreation Commission, vice-president of the Torrance Coordinating Council, member of Business and Professional Women's club, Pilot club, YWCA, North Torrance Civic association, Welfare Planning commission and Chamber of Commerce.

JOE FLORES, an exalted native son of Gardena, Manager, Carson at Western Car Wash Company, 1724 West Carson, took over the reins of management of this top-rated 3-Minute Car Wash in April 1956 when Mike Savage purchased the business, formerly known as Torrance Auto Wash. Using all modern automatic equipment their soft water steam cleaning process scours your car spotlessly clean while their porcelainized or blue coral job will impart that original showroom lustre to your prized possession. Satisfaction is the keynote of their reliable, honest operation. Jovial Joe personally invites his many friends to circumvent the traffic and circle into the "Capitol of Car Washing," Carson at Western.

EDITORIAL We Urge a 'Yes' Vote On Proposition 4

Until a few months ago, many of us may have tended to forget the importance of oil both to the Torrance area and to the entire state. Oil derricks are a common sight in these parts, and we become so accustomed to them that we no longer see them as anything but part of the landscape.

But the campaign over Proposition 4 has, we are sure, reminded most people in California of the importance of oil.

A lot of material has been put out by both sides in their efforts to get votes. Unless this campaign literature is studied closely, it is easy to become confused by the mass of claims and counterclaims.

And a good many people have become confused. To them the question of what is true and what is not true constitutes a hopeless dilemma.

We have studied the measure and the pro and con literature pretty thoroughly, and we find that out of the vast amount of wordage certain things stand out quite clearly.

One of these things is that "unit operation" and repressuring of oil pools will tremendously increase recovery of oil. Both sides agree on this.

Present Laws Unmanageable

Under present law, complete unitization of an oil field requires 100 per cent agreement, which must be difficult to get because out of 640 oil pools in the state

(Turn to Page 10)

NEWS BRIEFS

JAMES ALEXANDER GINTER, 17-year-old Lomita boy received stab wounds in the chest Friday, October 19, as the result of a fight at a drive-in according to sheriff's deputies. Ginter, who lives at 25351 Oak st., was treated at Hillside Clinic for wounds one-and-one-half inches deep.

WEEK-DAY BUS SERVICE into the Carson area will begin Monday according to Marshall Chamberlain, superintendent of the Torrance Municipal Bus lines. Buses will depart from the station here every 40 minutes between 7:40 a.m. and 4:40 p.m., Mondays through Fridays. The route will be along Carson st., Cabrillo ave., 220th st., Meyler ave., Ocean ave., 234th st., Catskill ave., 238th st., Panama ave., to Sepulveda blvd., and return.

SO RICH, a yearling valued at \$2000 received extensive injuries after it broke out of its corral recently at 190th st. and Normandie ave., and ran directly in front of police officer George Surver's car.

MRS. MASA TERADA, 67, of 25508 Senator st., Harbor City, was killed Tuesday, October 23, when she was thrown from a car which struck a dividing strip on the Commodore Heim bridge in Long Beach.

Mrs. Terada was a passenger in a car driven by Mrs. Sumiye Williams, 27, of 1718 W. 247th st., Lomita.

BY UNANIMOUS VOTE of the County Board of Supervisors Tuesday Rolling Hills was ordered to purchase a 150-acre dump site. The supervisors ap-

(Turn to Page 10)

Here's What Makes Torrance Great

Torrance has been named as one of 22 finalists from among 164 cities for the All-America Cities award. Following are excerpts from the nominating petition which qualified Torrance as a finalist.

REASON FOR NOMINATION: Energetic, purposeful, and intelligent citizen effort demonstrated here.

NATURE OF CITIZEN ACTION: Through the cooperation of an enlightened citizenry and a progressive city government, a small town has grown into a dynamic modern city, resulting in city betterment through community action.

WHAT PROMPTED ACTION: Problems prompted by the mushrooming growth of the city, motivated the citizens to inquire into the functions of government. Whereas, heretofore the city was disintegrated by individual interest and neighbor-

(Turn to Page 11)

Letter Contest Blank

I would like the mayor to know that I am 100% behind his efforts to win the All America Cities Award contest for Torrance. Here are some ideas he could use to convince the Judges. (Send entry to Torrance Press.)

NAME:

ADDRESS:

PHONE NUMBER: Age:

Dear Mayor: Torrance should be the All America City for 1956 because (25 words or less):

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Civic Pride Spreads

The hustling, bustling growth - happy city of Torrance came to a grinning momentary halt this week to find itself famous.

The cause for all this commotion?

Torrance was singled out from among 164 cities throughout the nation as one of the 22 finalists who will compete for the All-America Cities award.

This contest is sponsored annually by the National Municipal League and LOOK magazine, which will feature the story of the winning cities.

Torrance apparently has a good chance of winning the award since 11 of the 22 finalists will be chosen for top honors.

News of the selection spread like wild-fire through city hall and instantly caught the imagination of civic leaders.

Mayor To Plead Case

City Manager George Stevens informed the council that the Chamber of Commerce felt "pleased and honored" to make \$500 available so that Mayor Albert Isen might present the city's case before the All-America Cities jury in Memphis, Tennessee, November 11-14.

"This is possibly the greatest opportunity Torrance has ever had for national publicity at a minimum cost," Stevens exclaimed proudly.

The chain-reaction response next found Douglas J. Horlander, who nominated Torrance for the award on behalf of the Junior Chamber of Commerce, call for a community-wide letter writing campaign to help the mayor win the victory for Torrance.

Tied in with this letter-writing campaign is a contest for the best eight or 10 letters, with numerous prizes to be donated by local merchants.

Community-Wide Project

Horlander called upon every individual and organization throughout the city to write letters, 25 words or less, on the following theme: "Dear Mayor: Torrance should be the All-America City for 1956 because..."

This will give the mayor (Turn to Page 11)

Here's The Scoop About Mrs. M

Bubble, bubble, toil and trouble...

But it's no trouble at all when you solve your problems through a Torrance Press classified ad.

Mrs. Mazzola, owner of the Narbonne Florist at 25037 Narbonne ave., Lomita, can testify to this, after having run the following ad:

1-BEDROOM — Redecorated duplex, \$55 month. DA. 6-5762. 25037 Narbonne, Lomita

Honestly, I've really wondered if results from the Torrance Press classified ads were as terrific as your front page result stories indicated — BUT NOW I KNOW! Mrs. Mazzola exclaimed happily, "I've been so busy answering the phone all morning, I rented the apartment early today—I feel I couldn't have had better results. I'm really very tickled. Thanks so much."

Need we say more—except to suggest you call us right away and place your ad.

Call FA. 8-2345 and place your classified ad. It's only \$1.30 for 15 words. If you come into the office and pay for it before the date of publication you earn a 30-cent cash discount.



Agree . . . Cost of Living Lower in Downtown Torrance

See Details on Page 6